# Join Multimedia

URL:http://w4.siemens.de/generation21/international/pages/school_projects/join_multimedia.php

Contact
Join Multimedia Competition Office
Quagliostrasse 9
81543 Munich , Germany
Telephone: (+49 89) 62 17 11-0
Fax: (+49 89) 62 17 11-20
joinmm@newevents.de

**What do you have to do?**
Your task will be to work in a team and develop a multimedia presentation in English. You'll have three different topics to choose from. Your presentation will combine texts, graphics, voice, music, animation and video clips to create an informative, entertaining, original, and highly interactive PC program.

**Who can participate?**

Join Multimedia is open to all secondary school students in Europe between the ages of 12 and 19. Participating teams may have from three to six members. Team members may be from one class or several different classes in the same school. Each team must have a supporting teacher.

The competition is divided into two age groups:

- Age Group 1 for students 12 to 15 years of age and
- Age Group 2 for students 16 to 19 years of age.

**People and places: Your region – An insider's guide**
Everybody likes to travel – and to your city, too! But there's much more to discover than the official travel guides can ever know. Show us your hometown as you experience it. Find unique pictures and extraordinary people. Take us off the beaten track. We want to see your city, your community and your region from your angle! The most beautiful stone, the smallest house, your favorite place – as the insiders you know where they are. Every thing is possible – whether a virtual city map or an interactive photo documentary. Let your imagination run wild and fascinate us with your presentation!

Please note that a **valid presentation** has several elements:

- a multimedia presentation in English, with a maximum storage capacity of 80 MB and a length of about 20 pages
- a short description of the presentation a sitemap of the presentation.

**Who does the judging and how?**

First, an expert preliminary jury will judge all presentations submitted in accordance with certain fixed criteria. Next, a main jury comprising a Siemens representative as well as inter national experts from the fields of education, the media, schools and youth affairs will use the same criteria to evaluate the best presentations and select and rank the winners. The jury will be looking for a good “dose” of individuality – that extra something that makes a multimedia presentation unique!

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

Aus **join multimedia 2005**

Important:

We assure you that every multimedia presention submitted to the juries will be carefully evaluated. However, only the top 20 entries in each category can be ranked.

The preliminary jury and the main jury will use the following criteria in evaluating the presentations submitted:

- Relevance to the topic and information content
- Thoroughness of research
- Creativity
- Consistency with and implementation of the tree view
- The quality of the student-produced materials used
- Structuring of the multimedia presentation and menu organization
- Layout of visual elements
- Use and coherence of interactive elements
- Teamwork

In addition, the juries will be looking for that element of individuality which makes the multimedia presentation unique!
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

What else do you need to know?

Software recommendations

We recommend that you use an authoring system. This will make it easier to develop interactive multimedia presentations on your PC. “Multimedia“ here means the integration of different media like texts, graphics, voice, music, animation, video and interactive elements into a single computer program.

However, an authoring system is not the only tool you’ll need to produce multimedia applications. It only enables you to turn your contents, sequences and media into computer programs. To produce media materials, you’ll also need programs for processing graphics and pictures, sound editors, video editing programs and animation programs. There’s lots of freeware and software with these applications on the Internet. Some can be downloaded free of charge.

To produce your Join Multimedia presentation, you may use any software you want. Both authoring and Web page design software may be used (for example, Flash, Director, Mediator, PowerPoint and FrontPage).

Hardware requirements

Your hardware requirements will depend on the authoring system you use. Therefore, you should pay careful attention to the instructions provided with your software. Don’t forget that your multimedia presentation will have to run on a standard multimedia PC.

To ensure problem-free production, the minimum hardware requirements are: Windows-PC (Pentium) with a 64-MB memory, 800x600 graphics resolution, 16-bit color, a sound card, a double speed CD-ROM drive, and Windows 9x/2000/NT/XP.

Submitting multimedia presentations

Please send us a short description and a site map with your finished multimedia presentation. All three elements are required. The juries will evaluate your description and your site map as well as your presentation. The multimedia presentation must be submitted on a CD-ROM to the Competition Office until 1st June 2005.

The submission of a project in this competition does not entail the transfer of the participants’ copyright or intellectual property rights to Siemens AG. However, Siemens AG reserves the right to make and distribute copies of submitted presentations for non-commercial purposes.